

Fairfield County Catholic (FCC) Website Advertising!

Visit us at

www.bridgeportdiocese.org/fcc



Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* web site are now offering new advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience and to compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.

Fairfield County Catholic is the official newspaper of the Diocese of Bridgeport. It has a direct mail circulation of about 100,000 which includes 460,000 registered Catholics (45% of the total population of Fairfield County, CT). The website averages more than 50,000 page views per month.

Please note: We offer special consideration to advertisers who do both print and web ads.

**For more information please contact Ralph Lazzaro
(o) 203.416.1462 (c) 203.667.1622 or email rlazzaro@diobpt.org**

Fairfield County Catholic Website Advertising

We are now accepting advertising for the *FCC* portion of the site. Below are the most popular sizes:

- (A) **Large Leaderboard** 728 x 180 pixels = 400 Kb
- (B) **Standard Leaderboard** 728 x 90 pixels = 400 Kb
- (C) **Square Left/Insert** 300 x 250 pixels = 200 Kb

All files must be in RGB format and 72 dpi.

Specifications:

- Rates are per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- Ads must be submitted in jpg, gif, animated gif or png formats.
- Ads can be placed on a Run of Site (ROS) rotating basis.



Size	Name	Position	Pixels	Monthly Cost
A	Large Leaderboard	ROS	728 x 180	\$500.00
B	Standard Leaderboard	ROS	728 x 90	\$400.00
C	Square Left / Insert	ROS	300 x 250	\$350.00

Attach & fax ad copy, or email ad copy or electronic/PDF ads to: lazzaro@diobpt.org

Advertiser: _____ P.O. #: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

PLEASE COMPLETE, SIGN, & RETURN THIS FORM VIA FAX: 203.374.2044
 Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Ralph Lazzaro: 203.416.1462 Thank you!