

# Fairfield County Catholic (FCC) Website Advertising!

Visit us at

[www.bridgeportdiocese.org/fcc](http://www.bridgeportdiocese.org/fcc)



Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* web site are now offering new advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience and to compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.

*Fairfield County Catholic* is the official newspaper of the Diocese of Bridgeport. It has a direct mail circulation of about 100,000 which includes 460,000 registered Catholics (45% of the total population of Fairfield County, CT). The website averages more than 50,000 page views per month.

WELCOME TO THE  
DIOCESE OF BRIDGEPORT

Home | About | Mass Times | Offices | Schools | Ministries | Give | Protecting Our Children | We Stand With Christ

Fr. John O'Malley  
*The Current Crisis:  
Thoughts and Historical  
Perspectives*  
Wednesday, February 6, at 7 p.m.  
of the Holy Spirit

Sacred Heart  
UNIVERSITY

Monthly Newspaper • DIOCESE OF BRIDGEPORT

FCC Home | Advertise With Us | Archive Issues of Fairfield County Catholic

GREENWICH CATHOLIC SCHOOL  
LIMITED SPACES REMAIN IN SELECT GRADES  
FOR THE 2018-2019 SCHOOL YEAR  
APPLY TODAY AT GCSCT.ORG

EXCITED IN FAITH. SUBSIDIZED BY COMMUNITY. COMMITTED TO EXCELLENCE.

Bishop Scholarship Fund Applications Open February 1st

January 23, 2019

BRIDGEPORT—Foundations in Education is pleased to announce that applications to the Bishop's Scholarship Fund open February 1, 2019!

The mission of the Bishop's Scholarship Fund is to help families afford a Catholic education at Diocesan elementary schools in Fairfield County. In the 2018-2019 academic year, the Bishop's Scholarship

Read More »

Celebrating Mother Cabrini's Love For Immigrants

January 23, 2019 | By Joe Pisani

STAFFORD—In observance of the feast day of St. Frances Xavier Cabrini, patron saint of immigrants, Sacred Heart Church celebrated Mass and held a panel discussion about the immigration services provided by Catholic Charities of Fairfield County.

In his homily, Msgr. Thomas Powers, vicar general of the diocese,

**Please note:** We offer special consideration to advertisers who do both print and web ads.

**For more information please contact Ralph Lazzaro  
(o) 203.416.1462 (c) 203.667.1622 or email [rlazzaro@diobpt.org](mailto:rlazzaro@diobpt.org)**

# Fairfield County Catholic Website Advertising

We are now accepting advertising for the FCC portion of the site. Below are the most popular sizes:

- (A) Large Leaderboard 728 x 180 pixels = 400 Kb
- (B) Standard Leaderboard 728 x 90 pixels = 400 Kb
- (C) Square Left/Insert 300 x 250 pixels = 200 Kb

All files must be in RGB format and 72 dpi.

## Specifications:

- Rates are per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- Ads must be submitted in jpg, gif, animated gif or png formats.
- Ads can be placed on a Run of Site (ROS) rotating basis.



Size	Name	Position	Pixels	Monthly Cost
A	Large Leaderboard	ROS	728 x 180	\$500.00
B	Standard Leaderboard	ROS	728 x 90	\$400.00
C	Square Left / Insert	ROS	300 x 250	\$350.00

Attach & fax ad copy, or email ad copy or electronic/PDF ads to: [lazzaro@diobpt.org](mailto:lazzaro@diobpt.org)

Advertiser: \_\_\_\_\_ P.O. #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE COMPLETE, SIGN, & RETURN THIS FORM VIA FAX: 203.374.2044**  
 Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Ralph Lazzaro: 203.416.1462 Thank you!