

Fairfield County Catholic (FCC) Website Advertising!

Visit us at

www.bridgeportdiocese.org/fcc

Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* web site are now offering new advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience, compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.



Fairfield County Catholic is the official newspaper of the Diocese of Bridgeport. It has a direct mail circulation of about 100,000 which reaches 460,000 registered Catholics (45% of the total population of Fairfield County, CT). *Fairfield County Catholic* is considered the most trusted and respected newspaper in Connecticut. The website has averaged over 60,000 page views per month in 2021.

Please note: We offer special consideration to advertisers who do both print and web ads.

**For more information please contact Ralph Lazzaro
(o) 203.416.1462 (c) 203.667.1622 or email rlazzaro@diobpt.org**

Fairfield County Catholic Website Advertising

We are now accepting advertising for the FCC portion of the site. Below are the most popular sizes:

- (A) Large Leaderboard 728 x 180 pixels
- (B) Standard Leaderboard 728 x 90 pixels
- (C) Square Left/Insert 300 x 250 pixels



- All files must be in RGB format and 72 dpi, 600KB or less.
- Rates are per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- File type recommendations:
 - Image heavy ad – JPG
 - Mix of image and text/lines – PNG
 - Text/lines only – PNG or GIF
 - Animation – Animated GIF
- Ads can be placed on a Run of Site (ROS) rotating basis

Size	Name	Position	Pixels	Monthly Cost
A	Large Leaderboard	ROS	728 x 180	\$500.00
B	Standard Leaderboard	ROS	728 x 90	\$400.00
C	Square Left / Insert	ROS	300 x 250	\$350.00

Attach & fax ad copy, or email ad copy or electronic/PDF ads to: rlazzaro@diobpt.org

Advertiser: _____ P.O. #: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

PLEASE COMPLETE, SIGN, & RETURN THIS FORM VIA FAX: 203.374.2044
 Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Ralph Lazzaro: 203.416.1462 Thank you!