

Fairfield County Catholic (FCC) Website Advertising!

Visit us at

www.bridgeportdiocese.org/fcc

Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* web site are now offering new advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience and to compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.

Fairfield County Catholic is the official newspaper of the Diocese of Bridgeport. It has a direct mail circulation of about 100,000 which reaches 460,000 registered Catholics (45% of the total population of Fairfield County, CT). The website averages more than 100,000 page views per month.

Please note: We offer special consideration to advertisers who do both print and web ads.

The screenshot shows the website's layout with various advertisements and content sections. The top navigation bar includes links for Home, About, Mass Times, Offices, Ministries, Schools, Protecting Our Children, Give, and We Stand With Christ. The main content area is divided into several sections, including a featured article about a priest's death and a sidebar with featured authors and advertising options.

**For more information please contact Ralph Lazzaro
(o) 203.416.1462 (c) 203.667.1622 or email rlazzaro@diobpt.org**

Fairfield County Catholic Website Advertising

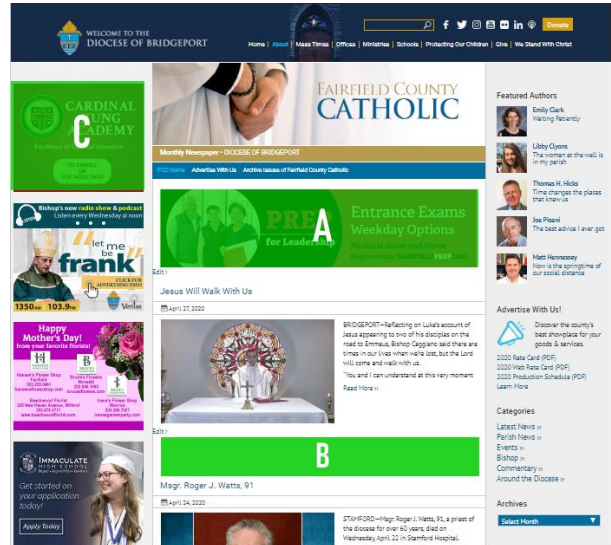
We are now accepting advertising for the FCC portion of the site. Below are the most popular sizes:

- (A) Large Leaderboard 728 x 180 pixels = 400 Kb
- (B) Standard Leaderboard 728 x 90 pixels = 400 Kb
- (C) Square Left/Insert 300 x 250 pixels = 200 Kb

All files must be in RGB format and 72 dpi.

Specifications:

- Rates are per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- Ads must be submitted in jpg, gif, animated gif or png formats.
- Ads can be placed on a Run of Site (ROS) rotating basis.



Size	Name	Position	Pixels	Monthly Cost
A	Large Leaderboard	ROS	728 x 180	\$500.00
B	Standard Leaderboard	ROS	728 x 90	\$400.00
C	Square Left / Insert	ROS	300 x 250	\$350.00

Attach & fax ad copy, or email ad copy or electronic/PDF ads to: lazzaro@diobpt.org

Advertiser: _____ P.O. #: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

PLEASE COMPLETE, SIGN, & RETURN THIS FORM VIA FAX: 203.374.2044
 Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Ralph Lazzaro: 203.416.1462 Thank you!