

# Fairfield County Catholic (FCC) Website Advertising!

Visit us at

[www.bridgeportdiocese.org/fcc](http://www.bridgeportdiocese.org/fcc)



Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* web site are now offering new advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience, compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.

*Fairfield County Catholic* is the official newspaper of the Diocese of Bridgeport. It has a direct mail circulation of about 105,000 which reaches 400,000 registered Catholics (46% of the total population of Fairfield County, CT). *Fairfield County Catholic* is considered the most trusted and respected newspaper in Connecticut. The website has averaged over 60,000 page views per month in 2021.

**Please note:** We offer special consideration to advertisers who do both print and web ads.

**For more information please contact Ralph Lazzaro  
(o) 203.416.1462 (c) 203.667.1622 or email [rlazzaro@diobpt.org](mailto:rlazzaro@diobpt.org)**

# Fairfield County Catholic Website Advertising

We are now accepting advertising for the FCC portion of the site. Below are the most popular sizes:

- (A) Large Leaderboard 728 x 180 pixels
- (B) Standard Leaderboard 728 x 90 pixels
- (C) Square Left/Insert 300 x 250 pixels



- All files must be in RGB format and 72 dpi, 600KB or less.
- Rates are per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- File type recommendations:
  - Image heavy ad – JPG
  - Mix of image and text/lines – PNG
  - Text/lines only – PNG or GIF
  - Animation – Animated GIF
- Ads can be placed on a Run of Site (ROS) rotating basis

| Size | Name                 | Position | Pixels    | Monthly Cost |
|------|----------------------|----------|-----------|--------------|
| A    | Large Leaderboard    | ROS      | 728 x 180 | \$500.00     |
| B    | Standard Leaderboard | ROS      | 728 x 90  | \$400.00     |
| C    | Square Left / Insert | ROS      | 300 x 250 | \$350.00     |

Attach and email ad copy to [rlazzaro@diobpt.org](mailto:rlazzaro@diobpt.org).

Advertiser: \_\_\_\_\_ P.O. #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE COMPLETE, SCAN, & E-MAIL THIS FORM TO: RLAZZARO@DIOBPT.ORG**  
 Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Ralph Lazzaro: 203.416.1462 Thank you!

