

Fairfield County Catholic (FCC) Website Advertising!

Visit us at

www.bridgeportdiocese.org/fcc

Thanks to the leadership of Bishop Caggiano, the Diocese of Bridgeport and the *FCC* website are offering advertising sizes for both animated and static ads with flexible scheduling and pricing.

Advertising on the diocesan website is a great way to reach your target audience, compliment your print advertising and save money. We offer special web pricing for advertisers that combine *Fairfield County Catholic* web advertising with *FCC* print advertising.



The screenshot displays the website's header with the logo "FAIRFIELD COUNTY CATHOLIC". Below the header, there are several featured articles and advertisements. One prominent article is titled "PREP Be Ignited!" with a "Learn More" button. Another article is "Adoration of the Blessed Sacrament" dated September 12, 2025. There are also smaller ads for "Open House" and "Discover St. Joseph's". The website layout is clean and professional, with a focus on religious news and events.

Fairfield County Catholic is the official newspaper of the Diocese of Bridgeport and is considered the most trusted and respected newspaper in Connecticut. It has a direct mail circulation of about 95,000 which reaches 300,000 registered Catholics (46% of the total population of Fairfield County, CT). We also send weekly content to 50,000+ e-mail subscribers.

Our website, bridgeportdiocese.org had over 1 million page views and 200,000 active users in 2024.

Please note: We offer special consideration to advertisers who do both print and web ads.

For more information please contact
Cristina Napolitano
914.874.3411

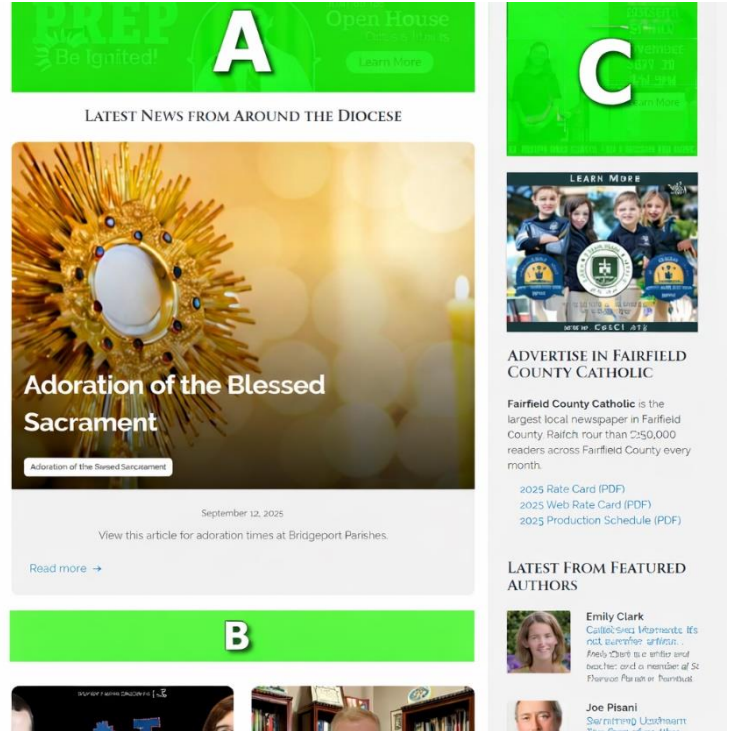
fccadvertise@diobpt.org / cristina.napolitano@diobpt.org

Fairfield County Catholic Website Advertising

We accept advertising for the *FCC* portion of the site. Below are the most popular sizes:

- (A) Large Leaderboard 728 x 180 pixels
- (B) Standard Leaderboard 728 x 90 pixels
- (C) Square Left/Insert 300 x 250 pixels

- All files must be in RGB format and 72 dpi, 600KB or less.
- Rates per month and client will be billed monthly.
- Custom sizes and weekly pricing for non-profits is also available.
- File type recommendations:
 - Image heavy ad – JPG
 - Mix of image and text/lines – PNG
 - Text/lines only – PNG or GIF
- Ads can be placed on a Run of Site (ROS) rotating basis.



Size	Name	Position	Pixels	Monthly Cost
A	Large Leaderboard	ROS	728 x 180	\$500.00
B	Standard Leaderboard	ROS	728 x 90	\$400.00
C	Square Left / Insert	ROS	300 x 250	\$350.00

Please complete, sign, attach and e-mail ad copy and form to fccadvertise@diobpt.org / cristina.napolitano@diobpt.org

Advertiser: _____ P.O. #: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ Date: _____

Receipt of this form is required to reserve the space and represents a binding contract. You will receive an invoice after publication. Terms: 30 days. Questions? Please call Cristina Napolitano at 914.874.3411. Thank you!