



Fairfield County Catholic Production Schedule 2027

Directly reaches more than 100,000 homes in Fairfield County · Ad deadlines fall on Wednesdays · Founded in 1984

ARRIVES IN HOMES	AD DEADLINE	SPECIAL DATES AND ISSUE THEMES
JANUARY/FEBRUARY: Catholic Schools Week and Lenten Issue		
Week of Jan. 25	Wed., Jan. 13	<i>Ordinary Time into Lent</i> Catholic Schools Week, Jan. 31 to Feb. 6 · Ash Wednesday, Feb. 10
MARCH: Holy Week and Easter Issue		
Week of March 15	Wed., March 3	<i>Lent and the Sacred Triduum</i> Palm Sunday, Mar. 21 · Good Friday, Mar. 26 · Easter Sunday, Mar. 28
APRIL: Spring Issue		
Week of April 12	Wed., March 31	<i>Easter Season</i> Divine Mercy Sunday, Apr. 4 · Earth Day, Apr. 22
MAY: Vocations and College Issue		
Week of May 10	Wed., April 28	<i>Easter Season</i> Ascension Thursday, May 6 · Mother's Day, May 9 · Pentecost, May 16
JUNE: Graduation Issue		
Week of June 14	Wed., June 2	<i>Ordinary Time</i> Sacred Heart, June 4 · Father's Day, June 20
JULY/AUGUST: Education and Summer Issue		
Week of July 26	Wed., July 14	<i>Ordinary Time</i> World Day for Grandparents and the Elderly, July 25 · Assumption, Aug. 15
SEPTEMBER: Back to School Issue		
Week of Sept. 13	Wed., Sept. 1	<i>Ordinary Time</i> Labor Day, Sept. 6 · Hispanic Heritage Month begins, Sept. 15
OCTOBER: College and Respect Life Issue		
Week of Oct. 18	Wed., Oct. 6	<i>Ordinary Time · Respect Life Month</i> Respect Life Sunday, Oct. 3 · St. Francis, Oct. 4 · World Mission Sunday, Oct. 24
NOVEMBER: College, Religious Ed and Advent Issue		
Week of Nov. 15	Wed., Nov. 3	<i>Ordinary Time into Advent</i> All Saints, Nov. 1 · All Souls, Nov. 2 · Thanksgiving, Nov. 25 · First Sunday of Advent, Nov. 28
DECEMBER: Christmas Issue		
Week of Dec. 13	Wed., Dec. 1	<i>Advent into Christmas</i> Immaculate Conception, Dec. 8 · Our Lady of Guadalupe, Dec. 12 · Christmas, Saturday, Dec. 25